



WPBF  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbffchannel.com

Billing Address:

Great American Media  
Attention: Accounts Payable  
1010 Wisconsin Avenue N W  
Suite 800  
Washington, DC 20007

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
911311-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1193

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	911311	06144492

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling		

IDB #	Advertiser Code	Product Code
8091	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/23/12	10/29/12	M-SUN WPBF News 25 @11-11:35PM		MTWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -TWTF-- 4 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Tu 10/23/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$525.00 NM									
Credited									
1 WPBF W 10/24/12 11:33 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 D3C12-FL18-T02H \$525.00 NM									
3 WPBF Th 10/25/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$525.00 NM									
Credited									
5 WPBF F 10/26/12 M-SUN WPBF News 25 @ 11PM 11-11:35PM :00 \$525.00 NM									
Credited									
3	10/23/12	10/26/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -TWTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF W 10/24/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 D3C12-FL18-T02H \$225.00 NM									
4 WPBF Th 10/25/12 12:26 PM WPBF News 25 @ Noon 12pm-1230pm :30 D3C12-FL18-T02H \$225.00 NM									
3 WPBF F 10/26/12 12:30 PM WPBF News 25 @ Noon 12pm-1230pm :30 D3C12-FL18-T02H \$225.00 NM									
4	10/23/12	10/29/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	3	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -TWTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/23/12 3:30 PM M-F 3-4P M-F 3-4P :30 D3C12-FL18-T02H \$325.00 NM									
1 WPBF W 10/24/12 3:48 PM M-F 3-4P M-F 3-4P :30 D3C12-FL18-T02H \$325.00 NM									
4 WPBF F 10/26/12 3:49 PM M-F 3-4P M-F 3-4P :30 D3C12-FL18-T02H \$325.00 NM									
5	10/23/12	10/29/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -TWTF-- 4 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF Tu 10/23/12 4:54 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
4 WPBF W 10/24/12 4:55 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
5 WPBF Th 10/25/12 4:38 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
911311-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/29/12	4:30a-5a	430a-5a	MTWTF--	:30	4	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF F 10/26/12 4:39 AM 4:30a-5a 430a-5a :30 D3C12-FL18-T02H \$50.00 NM									
6	10/23/12	10/29/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	4	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Th 10/25/12 WPBF News 25 @ 5am 5-530am :00 \$100.00 NM									
1 WPBF F 10/26/12 WPBF News 25 @ 5am 5-530am :00 \$100.00 NM									
Credited									
7	10/23/12	10/26/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 4 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WPBF Tu 10/23/12 5:21 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM									
1 WPBF W 10/24/12 5:54 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM									
5 WPBF Th 10/25/12 5:12 PM M-F 5pm News 5-6pm :30 D3C12-FL18-T02H \$350.00 NM									
2 WPBF F 10/26/12 M-F 5pm News 5-6pm :00 \$350.00 NM									
Credited									
8	10/23/12	10/29/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 4 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 WPBF News 25 Mornings @ 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM									
5 WPBF W 10/24/12 WPBF News 25 Mornings @ 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM									
4 WPBF Th 10/25/12 WPBF News 25 Mornings @ 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM									
2 WPBF F 10/26/12 WPBF News 25 Mornings @ 5:30-5:57am :30 D3C12-FL18-T02H \$175.00 NM									
9	10/23/12	10/26/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWTF--	:30	3	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/23/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM									
Credited									
4 WPBF Th 10/25/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM									
Credited									
3 WPBF F 10/26/12 WPBF News 25 @ 6:00PM 6-6:30PM :00 \$450.00 NM									
Credited									
10	10/23/12	10/26/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF Tu 10/23/12 6:15 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$325.00 NM									
2 WPBF Th 10/25/12 6:28 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$325.00 NM									
11	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 2 \$400.00									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

**DUPLICATE INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
911311-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
11	10/23/12	10/26/12	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-TWTF--	:30	2	\$400.00	NM	
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
3 WPBF Tu 10/23/12 7:55 AM Good Morning America 7-9AM :30 D3C12-FL18-T02H \$400.00 NM										
1 WPBF Th 10/25/12 8:43 AM Good Morning America 7-9AM :30 D3C12-FL18-T02H \$400.00 NM										
12	10/23/12	10/26/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	2	\$2,000.00	NM	
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>										
10/22/12 10/28/12 -TWTF-- 2 \$2,000.00										
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 WPBF Tu 10/23/12 7:40 PM Jeopardy 7:30-8PM :30 D3C12-FL18-T02H \$2,000.00 NM										
2 WPBF F 10/26/12 7:35 PM Jeopardy 7:30-8PM :30 D3C12-FL18-T02H \$2,000.00 NM										
13	10/23/12	10/26/12	Dr. Oz M-F 9-10a Class of Time - Immediately Pre-emptible without notice	9-10a	-TWTF--	:30	2	\$200.00	NM	
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>										
10/22/12 10/28/12 -TWTF-- 2 \$200.00										
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 WPBF Tu 10/23/12 9:39 AM Dr. Oz M-F 9-10a 9-10a :30 D3C12-FL18-T02H \$200.00 NM										
2 WPBF Th 10/25/12 9:59 AM Dr. Oz M-F 9-10a 9-10a :30 D3C12-FL18-T02H \$200.00 NM										
14	10/26/12	10/26/12	Fri ABC Prime A Class of Time - Immediately Pre-emptible without notice	8-9PM	----1--	:30	1	\$900.00	NM	
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>										
10/22/12 10/28/12 ----1-- 1 \$900.00										
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
2 WPBF F 10/26/12 Fri ABC Prime A 8-9PM :00 \$900.00 NM Credited										
16	10/27/12	10/27/12	M-Sun 1130p-12am Late	1130p-1205am	-----1-	:30	1	\$325.00	NM	
<b>Class of Time - Immediately Pre-emptible without notice</b>										
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>										
10/22/12 10/28/12 -----1- 1 \$325.00										
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 WPBF Sa 10/27/12 12:13 AM M-Sun 1130p-12am Late News 1130p-1205am :30 D3C12-FL18-T02H \$325.00 NM LR - Football										
17	10/27/12	10/27/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$60.00	NM	
<b>Class of Time - Pre-emptible with notice</b>										
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>										
10/22/12 10/28/12 -----1- 1 \$60.00										
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 WPBF Sa 10/27/12 5:28 AM Sat 5-6am News Sat 5-6am :30 D3C12-FL18-T02H \$60.00 NM										
18	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$100.00	NM	
<b>Class of Time - Immediately Pre-emptible without notice</b>										
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>										
10/22/12 10/28/12 -----1- 1 \$100.00										
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 WPBF Sa 10/27/12 6:42 AM Sat 6-7am News Sat 6-7am :30 D3C12-FL18-T02H \$100.00 NM										
19	10/27/12	10/27/12	Sat 7pm News	7-730pm	-----1-	:30	1	\$250.00	NM	
<b>Class of Time - Immediately Pre-emptible without notice</b>										
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>										
10/22/12 10/28/12 -----1- 1 \$250.00										
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>										
1 WPBF Sa 10/27/12 Sat 7pm News 7-730pm :00 \$250.00 NM Credited										
20	10/27/12	10/27/12	GMA Saturday	7-8am	Sat 7am-8am	-----1-	:30	1	\$250.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
911311-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1193

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1- 1 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Sa 10/27/12 GMA Saturday 7-8am Sat 7am-8am :00 \$250.00 NM <i>Credited</i>									
21	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$250.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----2- 2 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Sa 10/27/12 Sat 8-9am News Sat 8-9am :00 \$250.00 NM <i>Credited</i>									
2 WPBF Sa 10/27/12 8:15 AM Sat 8-9am News Sat 8-9am :30 D3C12-FL18-T02H \$250.00 NM									
22	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$250.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$250.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 10/28/12 Sun 11:35pm Late News 1135p-12am :00 \$250.00 NM <i>Credited</i>									
23	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$50.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$50.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 10/28/12 5:27 AM Sun 5-6am News Sun 5-6am :30 D3C12-FL18-T02H \$50.00 NM									
24	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$90.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 10/28/12 6:58 AM Sun 6-7am News Sun 6-7am :30 D3C12-FL18-T02H \$90.00 NM									
25	10/28/12	10/28/12	Sun 630pm News	630-7pm	-----1	:30	1	\$375.00	NM
<b>Class of Time - Immediately Pre-emptible without notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$375.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 10/28/12 Sun 630pm News 630-7pm :00 \$375.00 NM <i>Credited</i>									
26	10/28/12	10/28/12	Sun ABC Prime A	7-8PM	-----1	:30	1	\$800.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$800.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 10/28/12 Sun ABC Prime A 7-8PM :00 \$800.00 NM <i>Credited</i>									
27	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
<b>Class of Time - Pre-emptible with notice</b>									
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$225.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF Su 10/28/12 Sun 8-9am News Sun 8-9am :30 D3C12-FL18-T02H \$225.00 NM									



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

**DUPLICATE INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
911311-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 7:27 AM GMA Sunday 7-8am Sun 7-8am :30 D3C12-FL18-T02H \$350.00 NM									
29	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 8:26 AM Sun 8-9am News Sun 8-9am :30 D3C12-FL18-T02H \$350.00 NM									
30	10/28/12	10/28/12	GMA Sunday 7-8am	Sun 7-8am	-----S	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 7:55 AM GMA Sunday 7-8am Sun 7-8am :30 D3C12-FL18-T02H \$900.00 NM									
31	10/27/12	10/27/12	Sat 6-7am News	Sat 6-7am	-----S-	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 6:00 AM Sat 6-7am News Sat 6-7am :30 D3C12-FL18-T02H \$250.00 NM									
32	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 6:09 AM Sun 6-7am News Sun 6-7am :30 D3C12-FL18-T02H \$300.00 NM									
33	10/28/12	10/28/12	Sun 11:35pm Late News	1135p-12am	-----S	:30	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 11:58 PM Sun 11:35pm Late News 1135p-12am :30 D3C12-FL18-T02H \$750.00 NM									
34	10/25/12	10/26/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ---TF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 5:24 AM WPBF News 25 @ 5am 5-530am :30 D3C12-FL18-T02H \$250.00 NM									
35	10/25/12	10/26/12	WPBF News 25 Mornings	6-7AM	---TF--	:30	1	\$850.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ---TF-- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/26/12 6:41 AM WPBF News 25 Mornings 6-7AM :30 D3C12-FL18-T02H \$850.00 NM									
36	10/25/12	10/26/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ---TF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

DUPLICATE  
**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
911311-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	DCCC	1193	

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/25/12	10/26/12	WPBF News 25 @ 5am	5-530am	---TF--	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 D3C12-FL18-T02H \$250.00 NM									
39	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 5:00 AM Sun 5-6am News Sun 5-6am :30 D3C12-FL18-T02H \$200.00 NM									
Total Spots 43									

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$15,525.00</b>
<u>Agency Commission</u>	<b>\$2,328.75</b>
<u>Net Amount Due</u>	<b>\$13,196.25</b>